POLITICAL AFFILIATION MAP

A political affiliation map involves identifying the political leanings or associations of various individuals, organizations, or entities.

Party Affiliation
Do they belong to a party?
Are they actively endorsing one?

What do they see?
Think about their environment, their context, and the content they consume

People who influence them
Do they have relations with specific media outlets? Which ones?
Any particular relation with a journalist?

What have they said?
Have they given interviews about the topic? Commitments in their campaigns? Public opinions?

What do they do?
What are their key responsibilities?

Pains
What are some pressure points?

Gains
What could interest them about this proposal?

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