

CREATING A HYPOTHESIS

Public Interest Journalism



AGENDA DAY 2



Why start with a hypothesis?

Elements of a good hypothesis

How to use a hypothesis

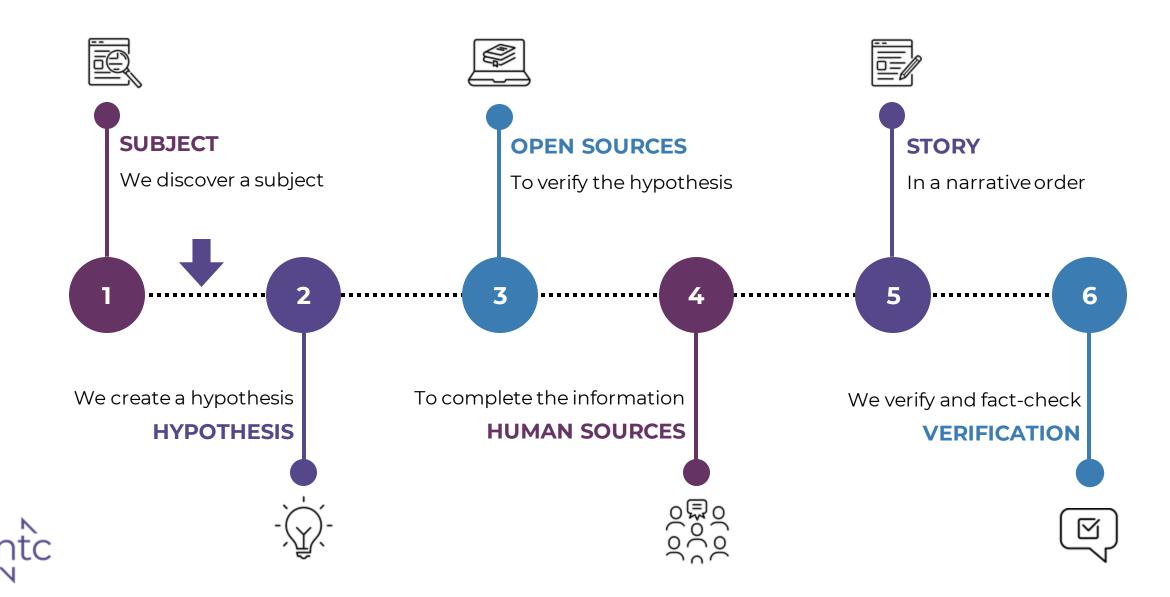


Let's break the ice.





STORY-BASED INQUIRY







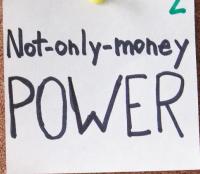
SUBJECT COACHING

WRITING A **HYPOTHESIS**















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Starting with a Hypothesis





Advantages

- 1. It is a **starting point**
- 2. People are more likely to confirm/deny
- 3. Helps deliver a story

Disadvantages

- You can harm innocent people by...
 - a. Leaving out facts that disprove your hypothesis
 - b. Being careless



Hypothesis

A <u>plausible explanation</u> based on the best available <u>evidence</u> at the investigator's disposition





Elements of a Hypothesis









Go to **menti.com**, enter the code [xxxxxxxxx] and answer the following question:

Can you rate these hypotheses?



Both Libyan governments (East and West) have received billions of dollars in bribes from wealthy corporations to make illegal deals in the energy sector to secretly fund ISIS.



Local Energy drink manufacturers put illegal drugs (cocaine and/or amphetamines) into the drinks causing deaths due to heart attacks. They do it to get people hooked and to make money.



The Kiwasco company hasn't put underground sewers around the Migosi state in Kenya, thereby causing raw sewage to flow out onto the street causing an unsanitary situation where children play causing disease, illness, etc.



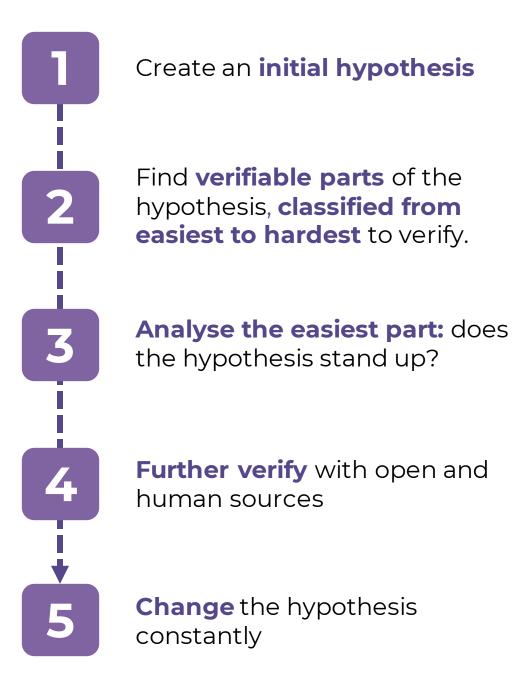
W&K SA is a construction company that wins tenders to build local schools which then fall down due to poor construction. They use poor materials to save costs and bribe local officials to get tenders. There has been at least one fatality.





Now what?:

How to Work with a Hypothesis





Which parts could be verified?



Doctors are killing prematurely-born babies to stop them from growing up with disabilities







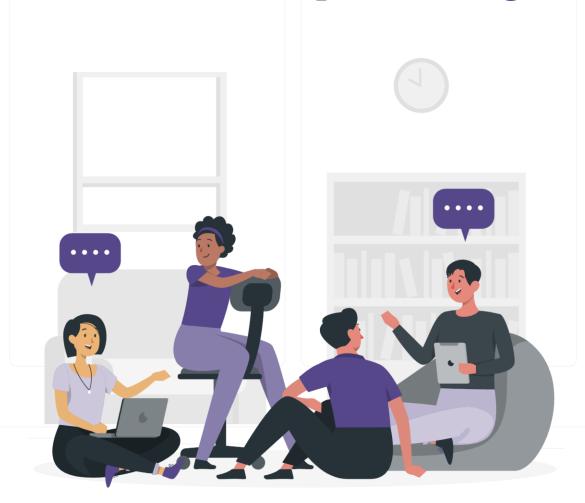
Time to write!

Turn your subject into a hypothesis using these guiding questions:

- What do you hope to reveal?
- What do others say is going on?
- Who is responsible for the situation?
 - What did they do?
 - Why did they do it?



Share in plenary









What is your key takeaway from this session?

QUESTIONS •

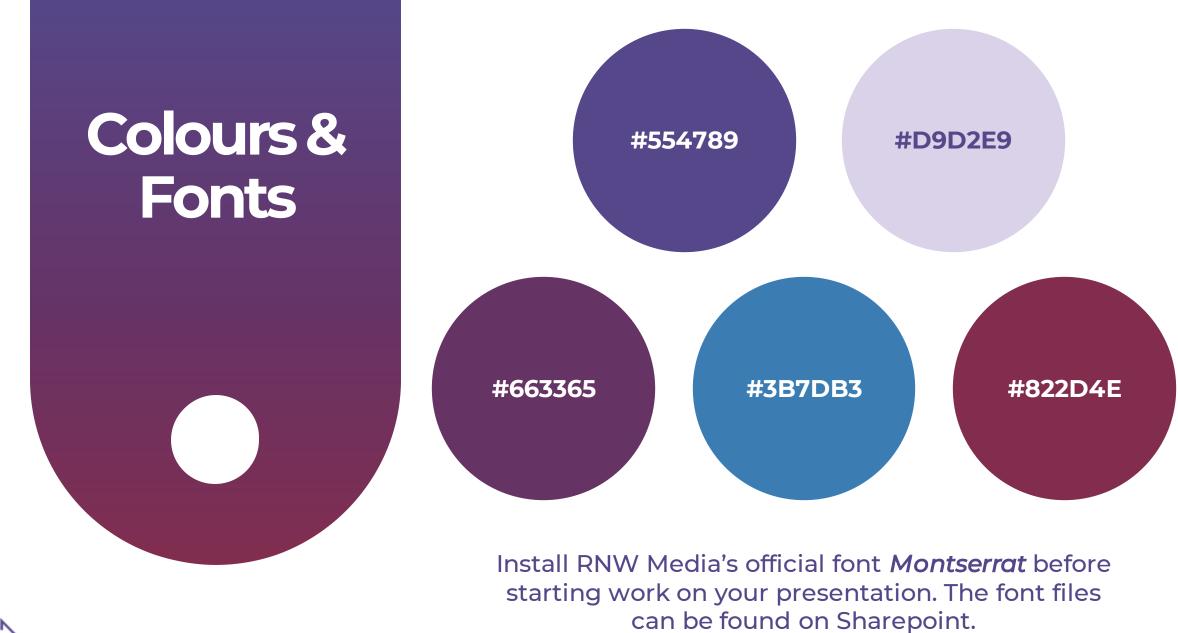






THANK YOU!







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