



# STORY-BASED INQUIRY & CHOOSING A SUBJECT

Public Interest Journalism

# AGENDA DAY 2



6 hours  
15-minute breaks  
30-minute lunch break

**Story-Based Inquiry Method**

**Choosing a Subject**

**The Value of a Story**

# Let's break the ice.



# STORY-BASED INQUIRY METHOD



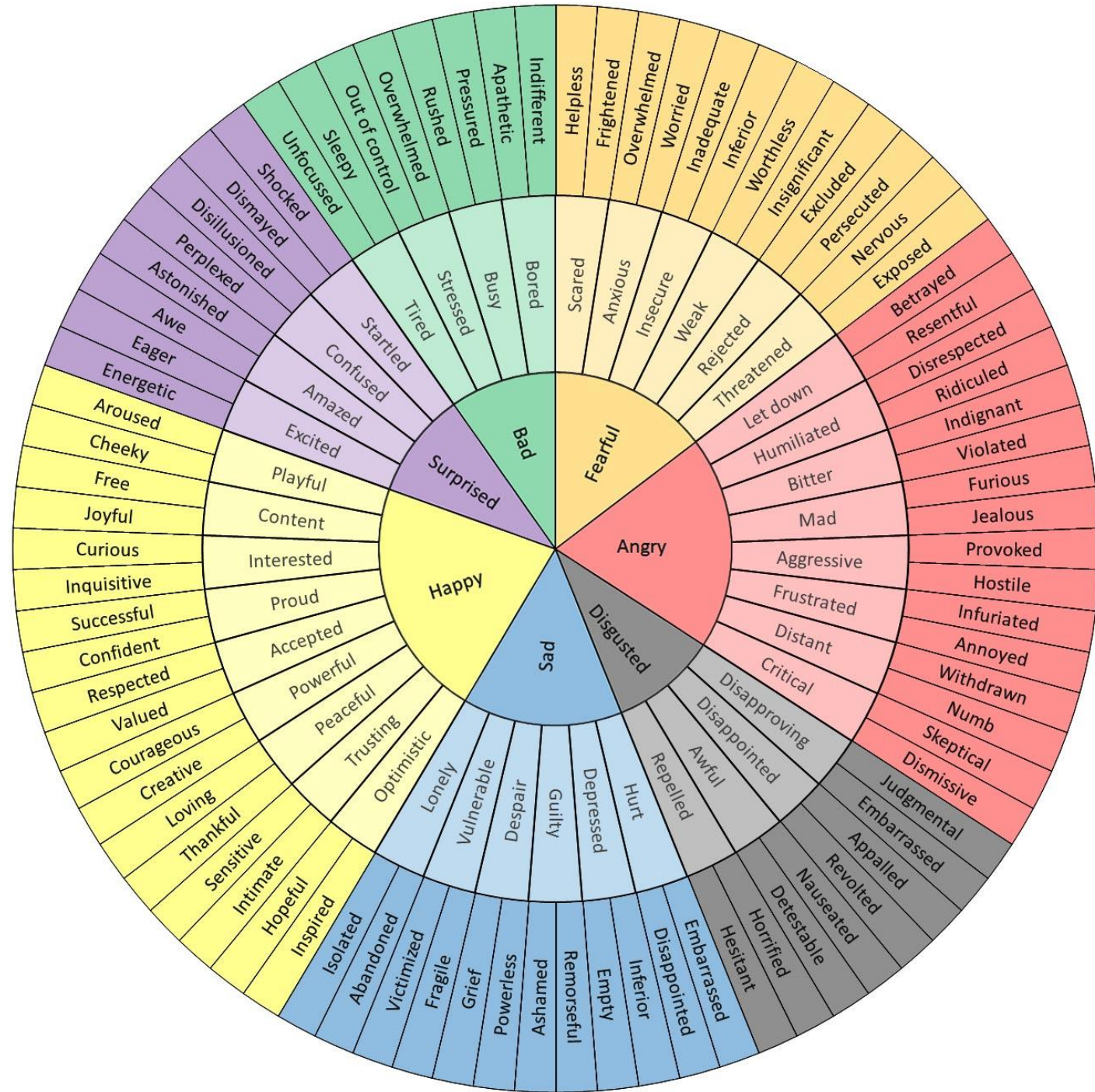
# Up to 70% of Local Healthcare Funds Lost to Corruption

by Avigail M. Olarte and Yvonne T. Chua

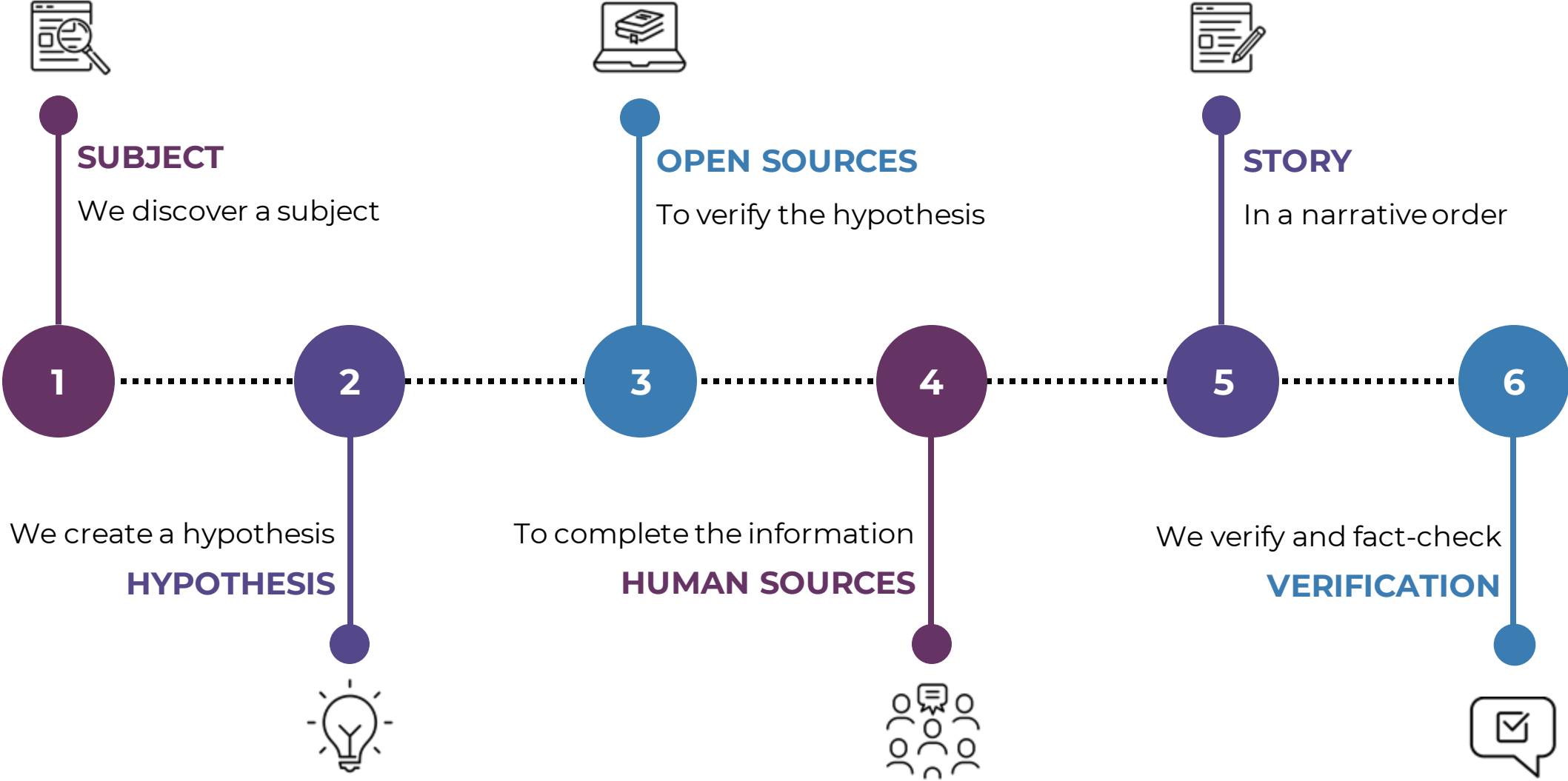


Source: [Philippine Center for Investigative Journalism](#)

# What emotions did the story elicit?

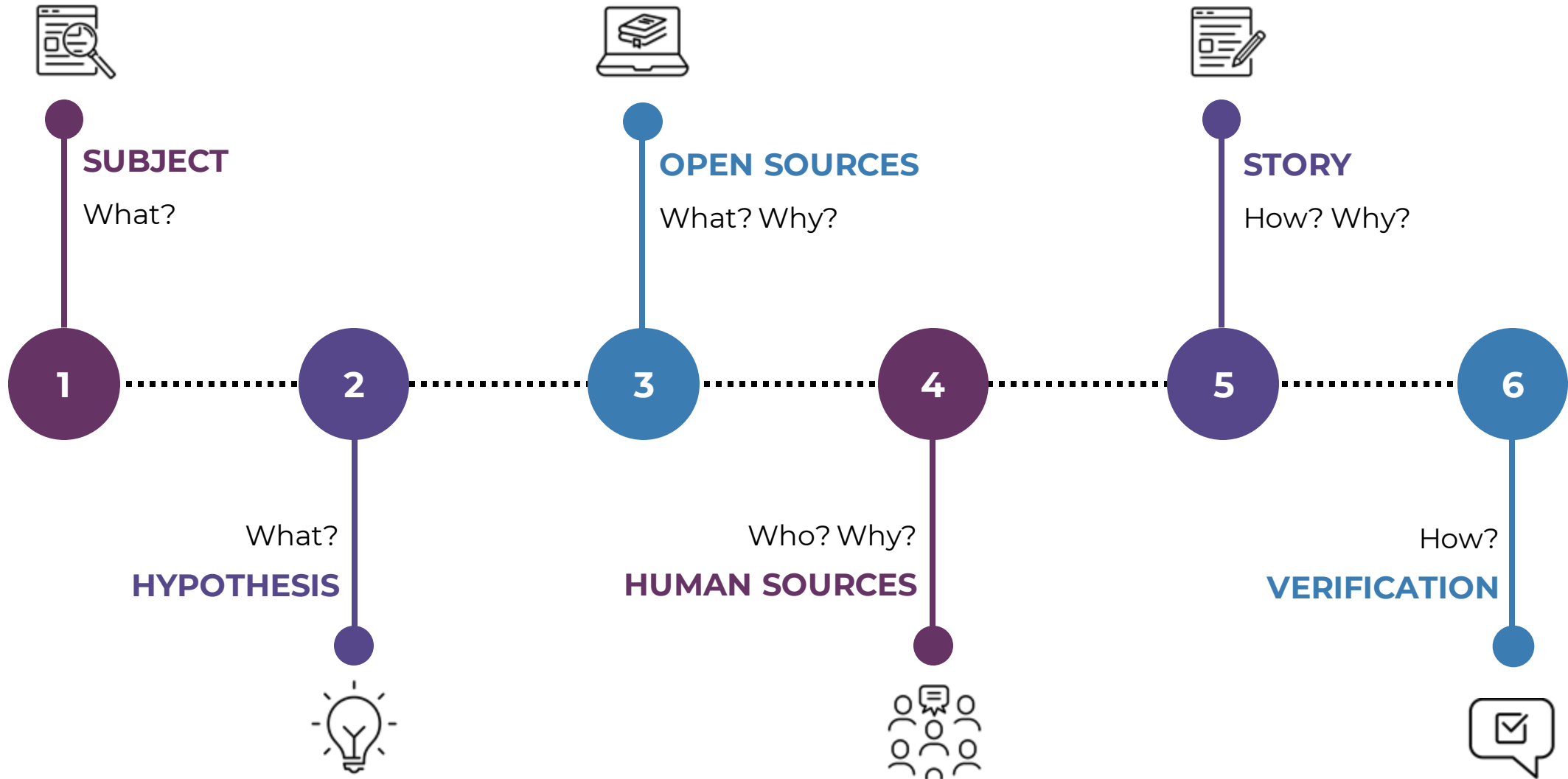


# STORY-BASED INQUIRY



[CASE STUDY]

# Up to 70% of Local Healthcare Funds Lost to Corruption





# CHOOSING A SUBJECT





Is every subject  
appropriate for  
Investigative  
Journalism?

"In one region in Egypt, many men are reporting that they have become sterile after taking the COVID-19 vaccine. Since the government enforced the vaccination of citizens, they are blaming them for this side effect"

**Is this subject appropriate for a journalistic investigation?**



# What makes a subject appropriate for Investigative Journalism?



## SCOPE

Within the realm of journalism



## FEASIBILITY

Accessibility of resources and information



## RISK LEVEL

Personally assessed: is the low/high risk worth it for **you**?



## REFLECTION

**Can these topics be  
the subject of a  
journalistic  
investigation?**



## Analysing your subjects

- In groups, discuss the 3 subjects you brainstormed.
- Answer: Are they appropriate for investigate journalism? Why (not)?
- Settle on 1 subject

# THE VALUE OF A STORY



# THE WHY

Is the story worth it?

How many people are affected?

How powerfully are they affected?

Are they victims? Can their suffering be avoided?

Are there wrongdoers who must be punished or denounced?







# Why are you doing this story?

Write the value of your story. It must make sense, and *you should believe it yourself!*



# Time to share!





## REFLECTION

**What is your key  
takeaway from this  
session?**

# QUESTIONS





# THANK YOU!

# Colours & Fonts

#554789

#D9D2E9

#663365

#3B7DB3

#822D4E

Install RNW Media's official font *Montserrat* before starting work on your presentation. The font files can be found on Sharepoint.

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