

DIGITAL MEDIA TO COUNTER DISINFORMATION & HATE SPEECH

CANVAS

TOPICS What are disinformation, polarising, propaganda topics in your country/region? (Use social listening tools)	VERIFIED List verification tools used
DEBUNK Which story would you like to debunk?	
Who is your audience? What does the audience believe when spreading this information? What is the underlying emotion in the audience who are sharing and	
What is the narrative? Describe the current narrative	What is your counter narrative?