POLARISATION & HATE SPEECH

REFLECTION

What is polarisation?

POLARISATION

“Humans are tribal. We need to belong to groups. We crave bonds and attachments, which is why we love clubs, teams, fraternities, family. [...] But the tribal instinct is not just an instinct to belong. It is also an instinct to exclude.”

— AMY CHUA, POLITICAL TRIBES: GROUP INSTINCTS AND THE FATE OF NATIONS

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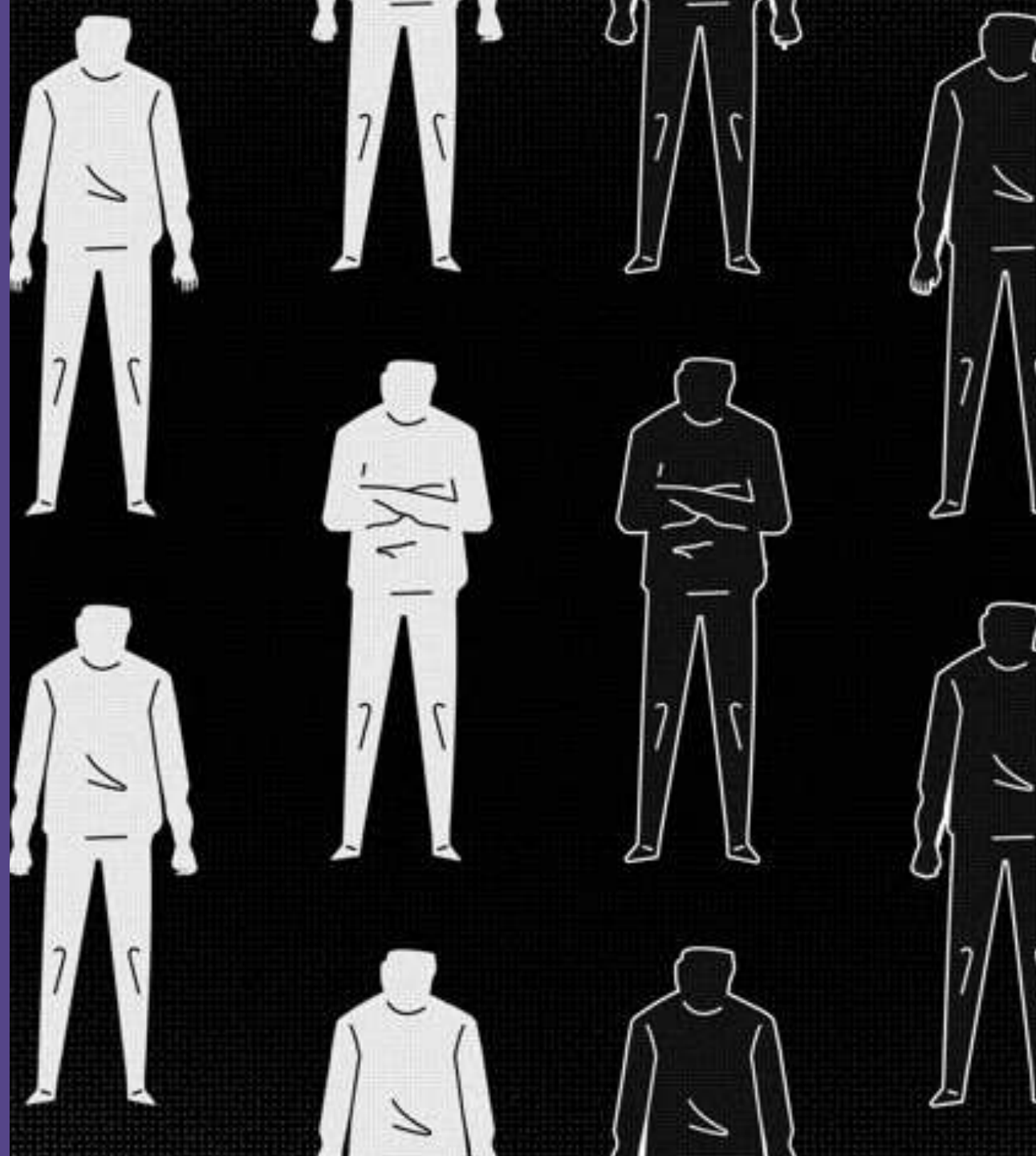
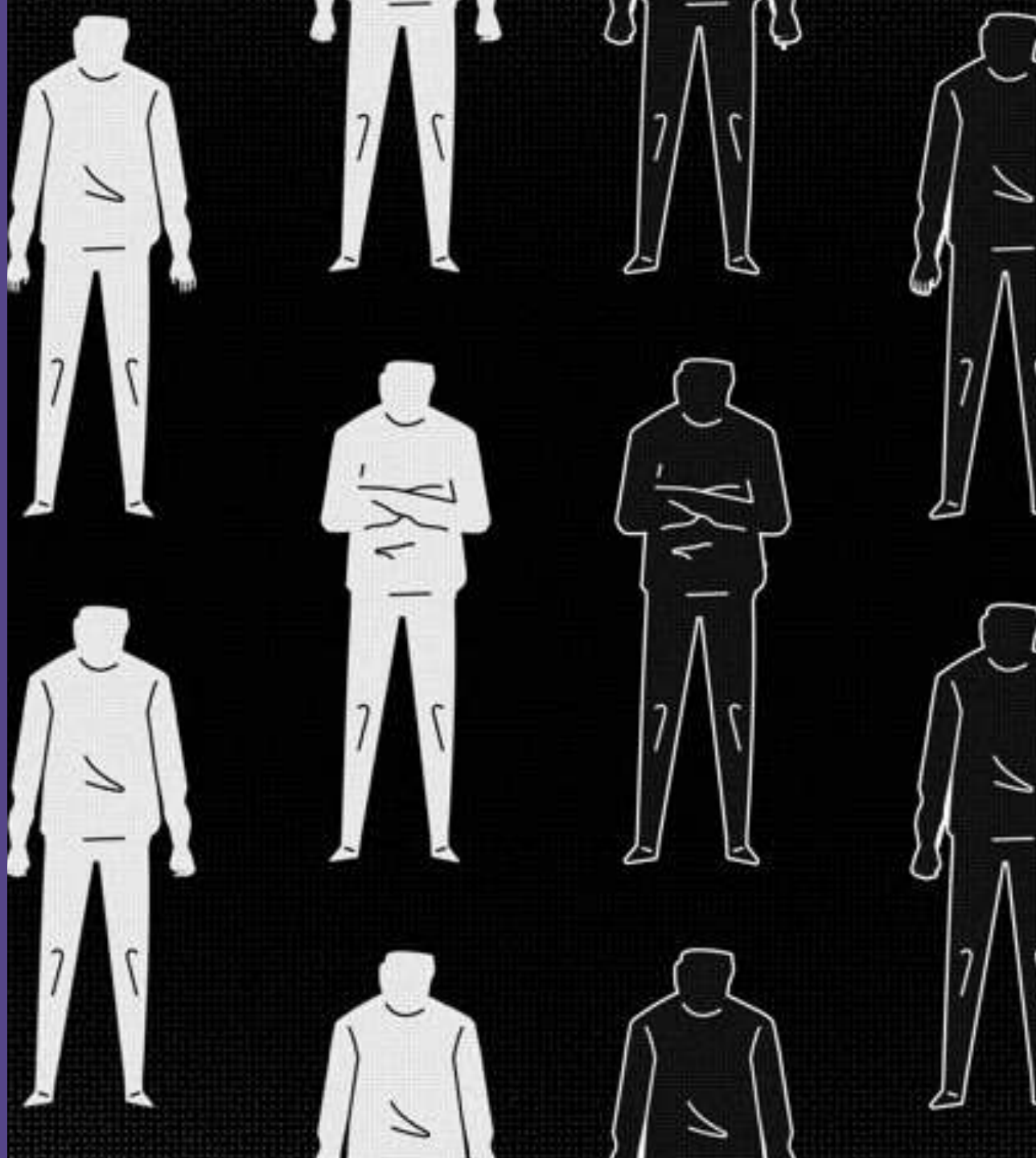


THREE KEY ASPECTS OF POLARISATION

1. A process of growing, social division
2. The narrative and language
3. The downward spiral of escalation



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ROLE OF THE INTERNET

1. Echo chambers & selective exposure
2. Filter bubbles & algorithms
3. Disinformation
4. Downsides of accessibility

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POSITIVE ALTERNATIVE NARRATIVE

THE LESSONS OF A GUIDE, BY DARE TO BE GREY

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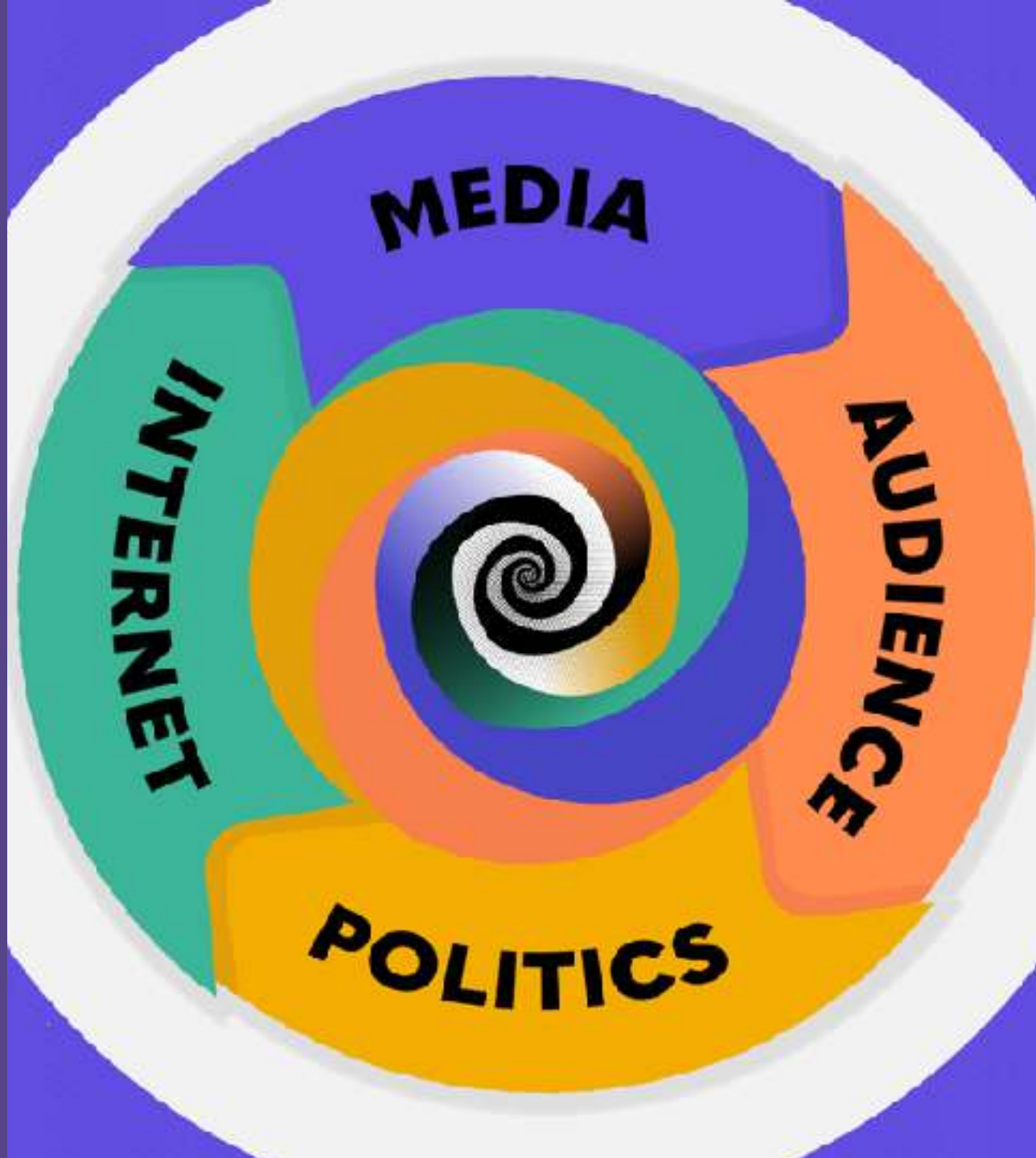
POLARISATION

“Democracy requires citizens to see things from one another’s point of view, but instead we’re more and more enclosed in our own bubbles. Democracy requires a reliance on shared facts; instead we’re being offered parallel but separate universes.”

— ELI PARISER, THE FILTER BUBBLE: WHAT THE INTERNET IS HIDING FROM YOU



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HOW CAN WE FIX THE MEDIA?

1. Don’t treat everything as a yes-vs-no debate
2. Framing is important
3. Go against the hype
4. Verify your information
5. Take social media with a pinch of salt

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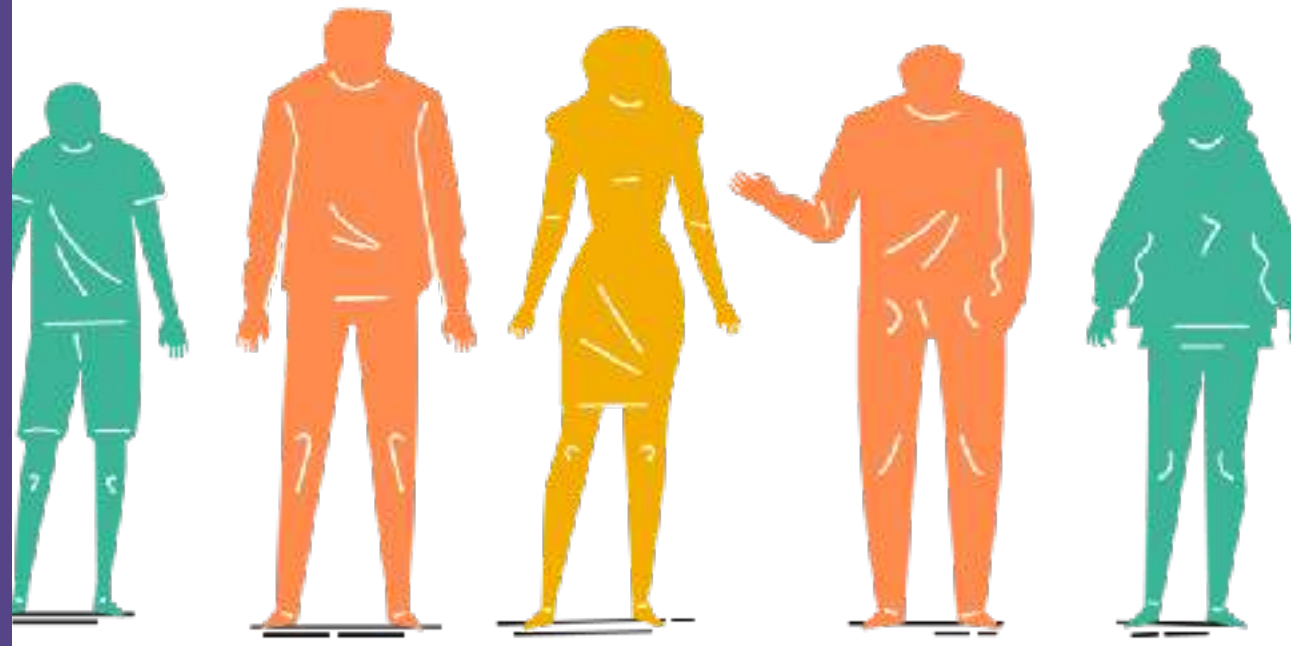
WHAT CAN THE AUDIENCES DO?

1. Look beyond the sensations of the day
2. Consider paying for quality journalism
3. Speak out
4. Step out of your bubble
5. Do your own research



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CASE STUDY: CHECKBOT THE CHATBOT

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WHAT CAN POLITICIANS DO?

1. Think beyond electoral gains
2. Try to unify
3. Set the tone
4. Trust others

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CASE STUDY: ÖZLEM CEKIC

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HOW CAN WE FIX THE INTERNET?

1. Transparent & ethical algorithms
2. Curb the spread of disinformation
3. Reduce online hate

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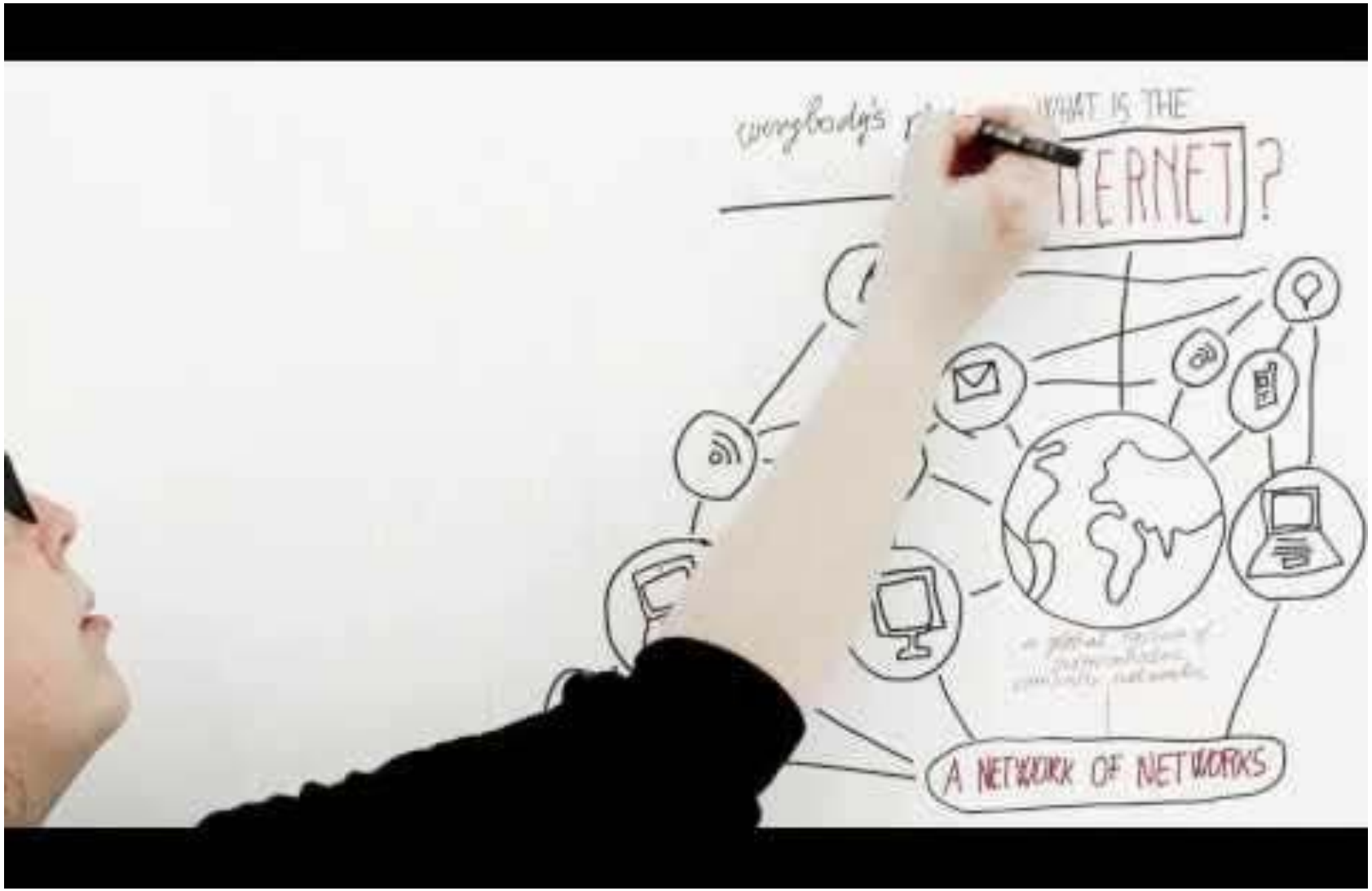
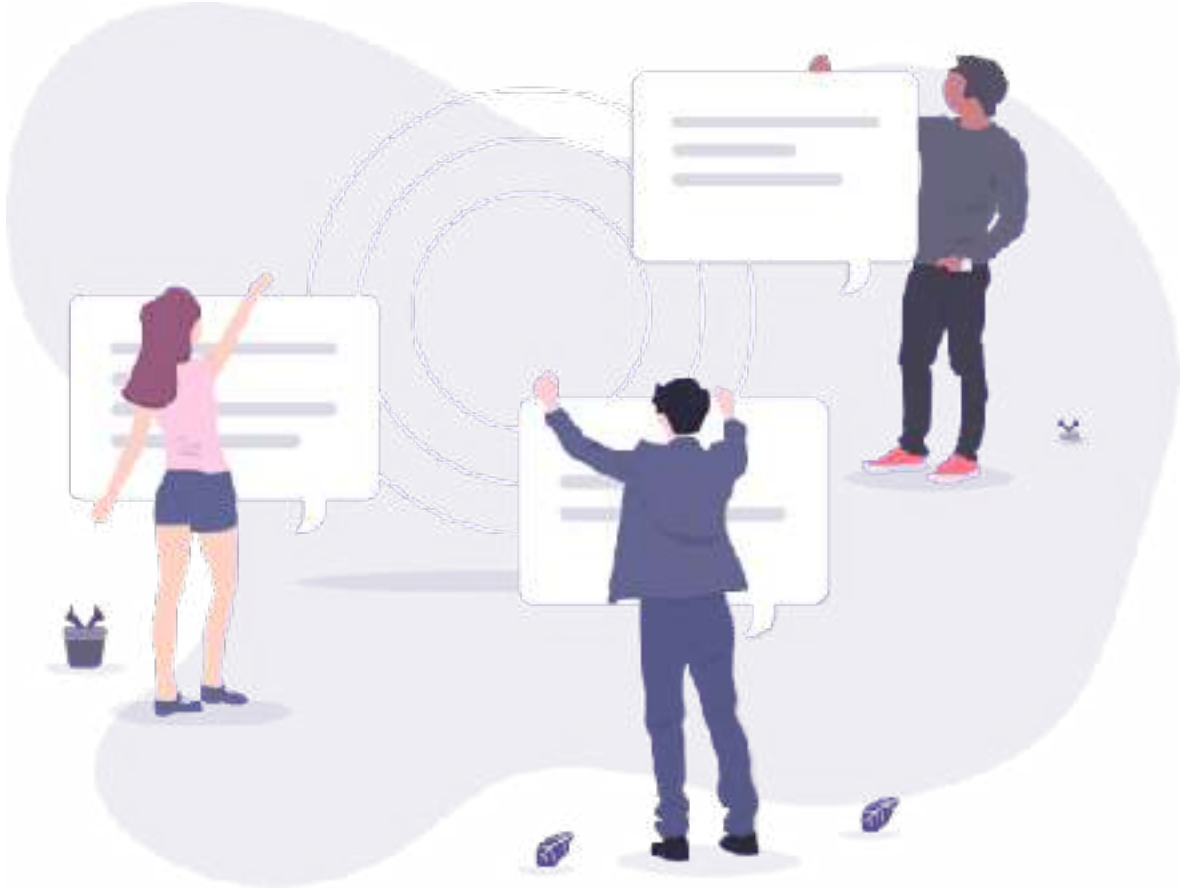
No Hate Speech Movement



SIMULATION ASSIGNMENT



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SIMULATION

You are members of a Facebook group where you often discuss hot topics which can be polarising.

Usually, everyone is very nice and polite to each other, but today, there are INTRUDERS!! It is up to you to make the group safe again!

Reply to the intruders' posts and comments using counter/ alternative narratives and persuasive techniques.

Good luck, and have fun!

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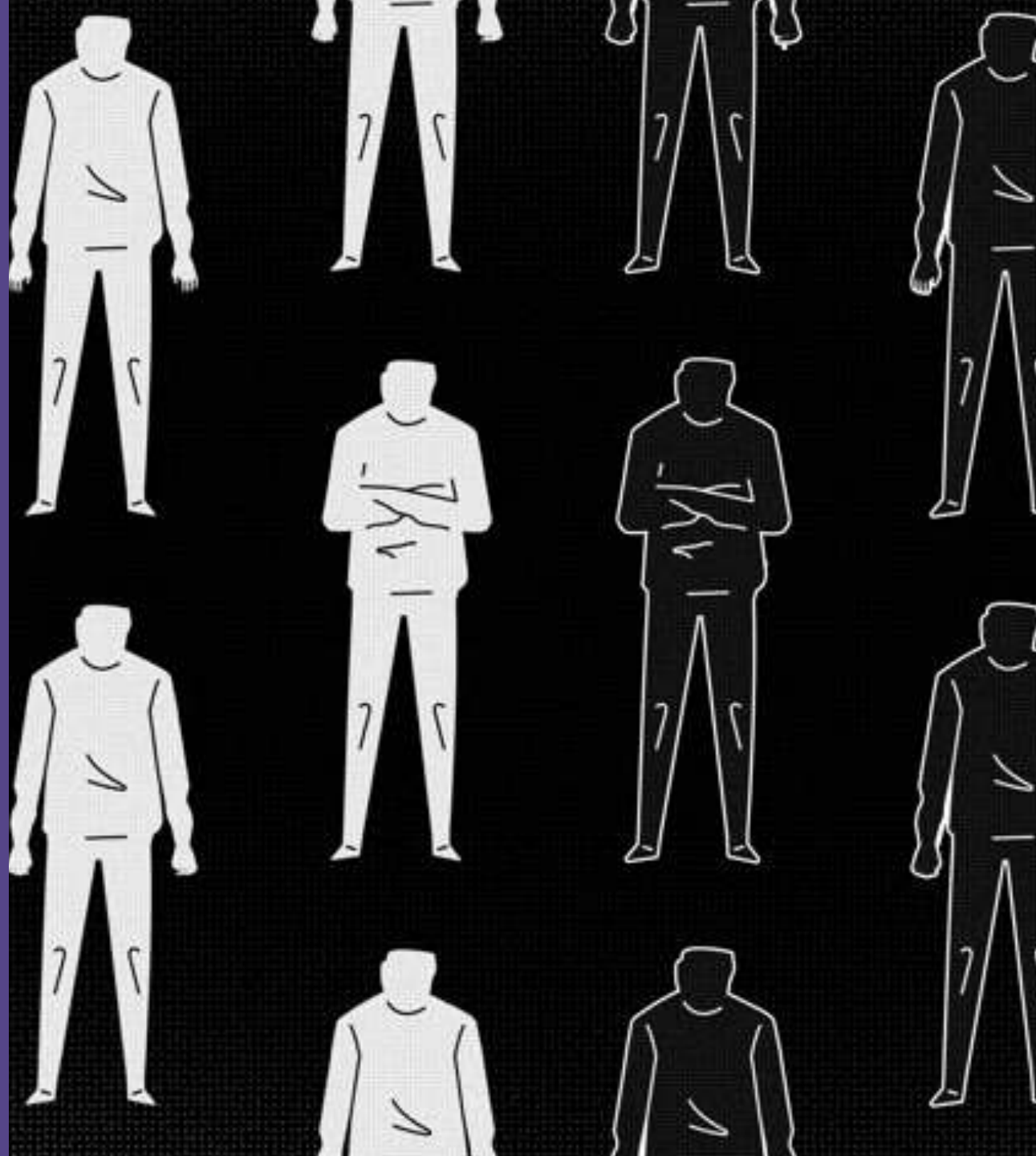

REFLECTION

SIMULATION ASSIGNMENT

QUESTIONS

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REFLECTION

What is your key takeaway from this session?

THANK YOU!