

RESULTS AND INDICATORS MATRIX

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Impact	Impact indicators	Targets	Means of verification
Impact 1: ...	Impact indicator 1: ...		
Impact 2: ...	Impact indicator 2: ...		
Outcomes	Outcome indicators	Targets	Means of verification
Outcome 1: For instance, empowered target group	Outcome indicator 1.1: ...		
Outcome 2: ...	Outcome indicator 2.1: ...		
Outputs	Output indicator	Targets	Means of verification
Output 1: For instance, online reach	Output indicator 1.1: ...		Data collection activities, such as surveys and digital analytics.
Output 2: ...	Output indicator 2.1: ...		
Output 3: ...	Output indicator 3.1: ...		