|  |  |  |  |
| --- | --- | --- | --- |
| **RESULTS AND INDICATORS** | | | |
| Impact | Impact indicators | Targets | Means of verification |
| Impact 1: … | Impact indicator 1: … |  |  |
| Impact 2: … | Impact indicator 2: … |  |  |
| Outcomes | Outcome indicators | Targets | Means of verification |
| Outcome 1: For instance, empowered target group | Outcome indicator 1.1: … |  |  |
| Outcome 2: … | Outcome indicator 2.1: … |  |  |
| Outputs | Output indicator | Targets | Means of verification |
| Output 1: For instance, online reach | Output indicator 1.1: … |  | Data collection activities, such as surveys and digital analytics. |
| Output 2: … | Output indicator 2.1: … |  |  |
| Output 3: … | Output indicator 3.1: … |  |  |

RESULTS AND INDICATORS MATRIX