

# OMNICHANNEL STRATEGY TEMPLATE

| CHANNEL          | OBJECTIVES | GOALS | STRATEGY | MEASUREMENT |
|------------------|------------|-------|----------|-------------|
| Website          |            |       |          |             |
| Facebook         |            |       |          |             |
| Twitter          |            |       |          |             |
| YouTube          |            |       |          |             |
| Instagram        |            |       |          |             |
| WhatsApp         |            |       |          |             |
| TikTok           |            |       |          |             |
| Radio Production |            |       |          |             |
| Other            |            |       |          |             |