

COUNTRY CONTEXT ANALYSIS TEMPLATE

RESEARCH QUESTIONS	a) Additional research questions	b) Secondary data sources	c) Research methods	d) Research tools
Individual level				
• Who are the end users?				
• What are end users' literacy and digital literacy levels?				
• Where are end users geographically located?				
• What are end users' education level?				
• What are end users' health interests, concerns and priorities?				
Individual level – digital channels				
• What devices are end users using?				
• What digital channels, apps and/or websites are most popular with young people?				
• What are the technology and delivery channels being used for?				
• What are young people's digital habits?				
• What levels of accessibility do young people have to technology?				
• How affordable is internet/phone access for young people?				
• What does phone ownership look like among young people? Is there phone sharing?				
• What are the barriers and opportunities in digital engagement?				
Interpersonal level				
• What does young people's family environment look like?				
• What are the social influences young people encounter?				
• How do young people engage with each other as family, friends, or romantic partners?				
Community level				
• What health interventions and programs already exist? <i>Reflect on sexual reproductive health services:</i>				
- Availability (including public and private health care facilities)				
- Accessibility ; cognitive accessibility—or knowledge and awareness; psychosocial				

accessibility—reflecting cultural and social norms affecting youth's use of SRH services; geographic accessibility—whether the facilities are within the area youth can travel to				
- Affordability (public/ private)				
- Comprehensive: full SRH services; incl. contraception, maternal health, preventing and treating sexually transmitted infections including HIV and AIDS, abortion and health information sharing. Preventing and managing IPV/GBV				
- Quality of services- whether the services are appropriate for youth as clients				
<ul style="list-style-type: none"> What content already exists on this topic for young people? Reflect on the access and availability of SRH information for young people: 				
- Existing frameworks for youth sexuality education including the availability of comprehensive sexuality education				
- Access disparities between in and out of school youth				
- Socio-cultural barriers to young people's SRHR including taboos topics and willingness to discuss young people's SRHR				
<ul style="list-style-type: none"> Who are the stakeholders concerned with young people? Who can impact young peoples' lives especially in regard to their SRHR. 				
<ul style="list-style-type: none"> What technology or delivery channels are perceived to be most pervasive in the community? 				
<ul style="list-style-type: none"> What type of media do the different segments of the young population access for information, mobilization, sharing and communication on SRHR topics? 				
<ul style="list-style-type: none"> What community-level challenges are associated with young people accessing relevant health information or services? For example socio-cultural barriers that exist for adolescent woman and young girls to access SRH services? And other marginalised, vulnerable groups with specific SRH needs eg. LGBTQI youth, young people living with HIV, disabled youth, out-of-school youth and young people living in remote rural or high-density urban settings. 				

<ul style="list-style-type: none"> What groups or organizations are reaching young people already and could assist in other efforts (promotion and marketing, developing content and delivery channel, pretesting, etc.)? 				
<ul style="list-style-type: none"> What are the social expectations / norms of young people? 				
<ul style="list-style-type: none"> What are relevant culture and/or customs? Especially in regard to SRHR. 				
<ul style="list-style-type: none"> What are young people seeking out or lacking that a digital health intervention could address? 				
Public health and public policy level				
<ul style="list-style-type: none"> What are the current health statistics? 				
<ul style="list-style-type: none"> - <i>STI and HIV prevalence</i> 				
<ul style="list-style-type: none"> - <i>Regional disparities in health outcomes</i> 				
<ul style="list-style-type: none"> - <i>Key marginalised populations (eg. LGBTQI young people, people living with disabilities)</i> 				
<ul style="list-style-type: none"> - <i>Prevalence of intimate partner violence and gender-based violence including judicial overview.</i> 				
<ul style="list-style-type: none"> - <i>Prevalence of harmful gender and social norms that impact young people's health outcomes and their health seeking behaviour; eg. child marriage, FGC.</i> 				
<ul style="list-style-type: none"> What are the SRH related policy/campaigns? 				
<ul style="list-style-type: none"> What current health policies focus on young people? 				
<ul style="list-style-type: none"> What are recent or possible developments and/ or major incidents that could affect the delivery or access to SRHR services? 				
<ul style="list-style-type: none"> What is the present and expected on-line and real-life safety and security situation in the country? 				
<ul style="list-style-type: none"> What are the digital developments in the country? What does the landscape look like in terms of stakeholders, gatekeepers and censors? 				
<ul style="list-style-type: none"> What is the relevant legislation around data gathering and privacy in country? 				